

## **Editorship of an ILA Journal: How Your Institution Benefits**

Two leading journals published by the International Literacy Association (ILA) are seeking new editor teams: *The Reading Teacher (RT)* and the *Journal of Adolescent & Adult Literacy (JAAL)*.

As part of this search, ILA has implemented some significant changes to the editorship model, all of which confer benefits to the institutional homes of members of each editor team. These include:

- Shorter terms of service (four years vs. six)
- Larger editorial teams (up to five per journal)
- **US\$25,000 per annum for each journal**, allocated to the institution to defray certain costs, such as the hiring of freelance assistants

### **The Prestige of ILA Journals**

The reach and influence of ILA's peer-reviewed journals is vast. For example, *RT* averages **1.2 million full-text downloads** each volume year and has a circulation of more than 6,500 academic institutions, while *JAAL* averages half a million downloads and has a circulation exceeding 5,500 academic institutions. In addition, the impact factor scores for both *RT* and *JAAL* have increased by 40–60% over the past several years.

Editorial custody of a leading research journal within its faculty is a hallmark of the quality and stature of a university's literacy education program, a factor that is often noted in program rankings. It also opens additional learning opportunities for doctoral students, boosts the domestic and international visibility of its editors and their institutional homes, and builds a legacy of scholarship that will contribute to an institution's reputation for years to come.

### **The Support ILA Provides**

ILA's support extends far beyond the financial contribution. For instance, ILA provides a staff managing editor to traffic article submissions through the online review and adjudication process, which allows the editors to focus on higher level tasks.

Editorial team members receive complimentary travel to ILA's annual conference, allowing editors to participate in journal-related events as well as to network and prospect for ideas, authors, and reviewers.

It's also important to note that from the editors' appointment through the term of the editorship, ILA will coordinate journal marketing and promotional strategies with the marketing and media offices of the editors' home institutions—including hefty support and recognition through several social media platforms.

### **Application Deadline**

ILA is accepting editorship applications now through **March 1, 2020**.

[Call for Editors: \*The Reading Teacher\*](#)

[Call for Editors: \*Journal of Adolescent & Adult Literacy\*](#)