

# Board of Directors **MEETING MINUTES**

The International Literacy Association (ILA) Board of Directors met virtually via Zoom on January 24, 2024.

1. Quorum met; meeting called to order by Board President Kia Brown-Dudley at 1:47 p.m. ET.

#### 2. Present:

President, Kia Brown-Dudley Vice President, J. Helen Perkins Immediate Past President, Kenneth Kunz

Members-at-Large:

Sue Corbin, Young-Suk Kim, Dana A. Robertson, Rebecca D. Silverman, Jeanette Toomer

Ex-Officio Member:

Executive Director, Nicola Wedderburn

Staff:

Lara Deloza, Becky Fetterolf, Debbie Harris, Anette Schuetz

Absent:

Molly Ness, Zoi Traga Philippakos, James Darin Pope

#### Order of Business

- K. Brown-Dudley thanked the Board for its work during the preceding work session.
- Board Committee Reports
  - o Finance Committee:
    - D. Harris provided an overview of 2023 year-end financial statements and explained that overall performance is better than budgeted. In addition, year-to-year membership counts have increased, and sales of the Literacy Learning Library new product line are gaining momentum.
  - Governance Committee:
    - J.H. Perkins stated that the currently vacant Board seat will not be filled before the start of the 2024–25 fiscal year.
  - Nominating Committee:
    - N. Wedderburn reported that the Nominations Committee is reviewing submissions and will meet at the end of January.
  - Research Committee:
    - D. Robertson explained that the committee is working on creating a group of experts on assessment. In addition, the committee continues to collaborate with staff to review, revise, retire, and create new and focused thought leadership assets.

Anti-Racism, Social Justice, and Equity Committee:
K. Brown-Dudley reported that embedding DEIB practices into all aspects of the organization and its strategic plan was discussed at the committee's January 8 meeting. Specifically, the term "belonging" will be added to strategic documentation.

#### Program Committee:

K. Brown-Dudley explained that the committee met on January 12 and reported that the membership addition for digital events is showing good results. K. Brown-Dudley went on to request suggestions for up-and-coming webinar speakers from diverse backgrounds.

#### Global Committee:

N. Wedderburn reported that all global regions have received their annual funding disbursements.

#### Publications Committee:

R. Silverman reported that several team applications have been received for the *JAAL* editorship and are being evaluated.

# Commission on ILA National Recognition:

J.H. Perkins reported that one university has qualified for recognition with distinction status and four additional applications were received for the spring review cycle.

# Fundraising & Giving Committee:

K. Brown-Dudley mentioned that ILA's global fundraising campaign continues, and that the committee will meet soon. She encouraged all Board members to share the global fundraising campaign with their networks.

# Membership Committee:

N. Wedderburn provided an overview of membership counts and shared visuals and explanations of the positive shift in membership growth ILA is experiencing.

## Awards and Grants Committee:

N. Wedderburn reported that the committee met January 22 and is in the process of reviewing awards and grants. The committee is also working on streamlining processes and weighing the options for three potential new awards.

# ILA Administrator Task Force:

K. Brown-Dudley reported on behalf of K. Kunz that the committee last met December 14 and an overview of ILA's newly rolled out Literacy Learning Library product was presented. Leads from the presentation have resulted in an uptick in sales.

### 4. Other Business

N. Wedderburn encouraged all Board members to review and familiarize themselves with the strategic plan as it forms the backbone of the Association.

# MOTION TO ADJOURN: S. Corbin; SECONDED: D. Robertson MOTION PASSED UNANIMOUSLY

Board meeting adjourned at 2:17 p.m. ET.

6. Next Board meeting: Wednesday, February 21, 2024, 1:00 p.m. ET via Zoom