

Board of Directors MEETING MINUTES

The International Literacy Association (ILA) Board of Directors met virtually via Zoom on November 16, 2022.

1. Quorum met; meeting called to order by Board President Kenneth Kunz at 1:04 p.m. ET

2. Present:

President, Kenneth Kunz Vice President, Kia Brown-Dudley

Members-at-Large:

Sue Corbin, Danielle V. Dennis, Carol Jago, Molly Ness, J. Helen Perkins, Dana A. Robertson, Rebecca D. Silverman

Ex-Officio Member:

Interim Executive Director, Nicola Wedderburn

Debbie Harris, Anette Schuetz

Other:

Belfint, Lyons & Shuman (Casey A. Hagy, Jonathan D. Moll; auditors)

Immediate Past President, Robert J. Tierney; Annette M. Kiberu, Jeanette Toomer

3. Order of Business

- K. Kunz, welcome, attendance, executive leadership report highlights
- RESOLVED: ILA Board of Directors to enter a brief executive session to discuss personnel matters

MOTIONED: K. Kunz; SECONDED: C. Jago; PASSED UNANIMOUSLY

Executive session commenced at 1:07 p.m. ET

Business meeting recommenced at 1:16 p.m. ET

RESOLVED: The ILA Board of Directors accepts the recommendations of the Executive Board to execute the contract of the Executive Director Nicola Wedderburn, effective February 1, 2023.

MOTIONED: K. Kunz; SECONDED: D. Robertson; PASSED UNANIMOUSLY

FY 21–22 Audited Financial Statements

Auditors from Belfint, Lyons and Shuman presented ILA's audited financial statements for FY 2021-2022 and offered their professional opinion on accuracy and internal control practices. The audit declared ILA's financial statements as accurate and timely.

Board Committee Reports

Finance Committee:

D. Harris reported that detailed FY 2021–2022 audited financial statements were presented to the Finance Committee at the November 14th meeting.

RESOLVED: The ILA Board of Directors accepts the results of the FY 2021–2022 audit.

MOTIONED: K. Brown-Dudley; SECONDED: D. Robertson; PASSED UNANIMOUSLY

Governance Committee:

K. Brown-Dudley reported that the committee is exploring Board training options for the second half of FY 2022-2023.

Nominating Committee:

K. Kunz reported that invitations to potential new Nominating Committee members were sent, and some acceptances were received with more to come.

Research Committee:

D. Robertson reported that the Research Committee continues to work on formation of the Dyslexia Task Force. The timeline for development of the next thought leadership publication was moved to October 2023 to coincide with dyslexia awareness month. The Committee identified three co-chairs for the Dyslexia Task Force and additional task force member suggestions were received. Co-chairs for the Dyslexia Task Force will be in place by December 15, 2022, with remaining members joining by the end of 2022/early 2023. The Subject Matter Experts group formation was put on hold until the Dyslexia Task Force is in place.

Anti-Racism, Social Justice, and Equity Committee:

K. Brown-Dudley reported that the ILA equity audit is on hold temporarily and will resume shortly. Several audit surveys were sent out already with more to come. The audit will be completed by the end of 2022. Further, N. Wedderburn reported that ILA is evaluating a potential in-person conference in spring 2023 at a HBCU, more details to come.

Program Committee:

M. Ness stated that the Program Committee is looking to expand and include ILA members. M. Ness also reported on attendance of recent webinars and registrations for current and upcoming webinars.

Global Committee:

K. Kunz and N. Wedderburn reported that, of seven global regions, six submitted project proposals for ILA funding. In addition, committee charges are being reviewed, and a future global digital event is in discussion. K. Kunz is planning to virtually represent ILA at an upcoming Indonesian Literacy Association event.

Publications Committee:

D. Dennis reported that the Publications Committee started the search for new editorship for *The Reading Teacher*. The call for nominations went out the week of November 7, 2022. Editor searches for *The Reading Teacher* and *Journal of Adolescent & Adult Literacy* will no longer take place in the same year, they will

be staggered. The search committee is looking for additional members, recommendations may be submitted to the D. Dennis or the committee.

Commission on ILA National Recognition:

H. Perkins reported on the recent webinar on the Impact and Influence of ILA National Recognition. Three applications for National Recognition are scheduled for Spring 2023 review, three new reviewers were approved, and thirteen members of the reviewer team agreed to extend their terms. H. Perkins stated that more applicants and reviewers are needed and encouraged Board members to share the information through their networks.

Fundraising & Giving Committee:

K. Brown-Dudley reported on the successful launch of ILA's 2022 Giving Tuesday fundraising campaign. The campaign was created, implemented, and launched in a short amount of time. ILA is using a new donor platform and thus far results have shown positive engagement as well as several staff, board, member, and public donations. The campaign spans several weeks and offers a new ILA giveaway each week. It culminates with Giving Tuesday on November 29th.

o Membership Committee:

N. Wedderburn reported positive effects of recent IT infrastructure improvements on ILA memberships and journal subscriptions. Continued improvements will be necessary to keep systems optimized. C. Jago stated that continuous availability of member programs will increase member value and N. Wedderburn encouraged all Board members to host or speak at digital events to support this effort.

Awards and Grants Committee:

R. Tierney (absent) - tabled

Literacy Curriculum, Instruction, & Book Access Committee:

C. Jago reported that the last committee meeting was engaging, and many ideas and contributions were discussed. C. Jago suggested approaching ILA members to serve on the Program Committee. The next committee meeting will take place November 28th and agenda items include a discussion about Children's Rights to Read as well as potential member promotion for early 2023.

ILA Administrator Task Force:

K. Kunz reported that a task was assigned to task force members during the first meeting. The task resulted in valuable information about the extent of ILA awareness in administrators' networks. Opportunities to grow awareness are being identified. A new task will be assigned during the second meeting with reports due at the third meeting. ILA's member magazine *Literacy Today* will feature information about the task force compiled by K. Brown-Dudley, K. Kunz, and N. Wedderburn.

4. Other Business None

- MOTION TO ADJOURN: K. Kunz; SECONDED: C. Jago; PASSED UNANIMOUSLY Meeting adjourned at 2:28 p.m. ET
- 6. Next Board meeting: Wednesday, January 18, 2023, 1:00 p.m. ET via Zoom.