

**INTERNATIONAL LITERACY ASSOCIATION  
BOARD OF DIRECTORS MEETING  
AUSTIN CONVENTION CENTER, AUSTIN, TX  
July 19, 2018, 9:00 a.m. CDT**

**OPENING AND ATTENDANCE**

On July 19, at 9:00 a.m. CDT, 2017–2018 Board President Doug Fisher called to order a meeting of the Board of Directors of the International Literacy Association, which was held at the site of the ILA 2018 Conference in Austin, TX.

Participating Board Directors in attendance were 2017–2018 President of the Board, Doug Fisher; 2018–2019 President of the Board, Bernadette Dwyer; incoming Vice President, Kathy Headley; Board Directors Gwynne Ash, Cathy Collier, Beverley Harris, Stephanie Laird, Susan Paasch, Stephen Peters, Julia Reynolds, and Jennifer Williams; incoming Directors Juli-Anne Benjamin, Wendy Carss, and Kenneth Kunz; and Executive Director, Marcie Craig Post.

Staff in attendance included Stephen Sye, Associate Executive Director; Linda Marston, Director of Finance and designated Board Treasurer; Dan Mangan, Director of Policy & Advocacy; Nancy Gannon, Director of Education & Research; Phillip Hall, Director of Business Solutions; and Wendy Logan, Recording Secretary.

**INCOMING BOARD MEMBERS**

Introductions were made and D. Fisher, 2017–2018 President of the Board, formally congratulated ILA's newly-elected Board members.

**APPROVAL OF MINUTES FROM MAY 16, 2018, JUNE 20, 2018, AND JUNE 28, 2018**

S. Peters motioned to approve together the minutes for three special meetings of the Board held on May 16, 2018, June 20, 2018, and June 28, 2018. The motion was seconded by S. Laird and was unanimously approved.

*Be it resolved that the Board of Directors of the International Literacy Association approves the minutes for three special meetings of the Board held on May 16, 2018, June 20, 2018, and June 28, 2018.*

**ACKNOWLEDGEMENTS**

The following item was acknowledged by the Board.

**ILA 2018–2019 Budget:** *The Board of Directors of the International Literacy Association acknowledges that ILA's 2018–2019 budget was approved during a special meeting of the Board held via web conference on June 28, 2018, at 10:00 a.m. EDT.*

## APPROVAL OF 2018–2019 MEETING DATES

A motion was made and seconded to approve the following meeting dates: July 19, 2018, October 25–26, 2018, February 21–22, 2019, and June 13–14, 2019.

*Be it resolved that the Board of Directors of the International Literacy Association approves the July 19, 2018, October 25–26, 2018, February 21–22, 2019, and June 13–14, 2019 meeting dates.*

## MOTIONS OF APPRECIATION

D. Fisher, ILA 2017–2018 President, expressed the Board of Director's deep gratitude to the late **William Teale**. During his most recent service to the Board of Directors, Dr. Teale served as the Vice President, President, and Immediate Past President. The Board appreciates Bill's passion for literacy and his willingness to engage in conversations about issues that mattered. He was deeply committed to children's literacy and especially ensuring that children had access to quality literature. He was enthusiastic in his engagement with ILA and had a most positive attitude about the profession and the organization. The Board appreciates the leadership Bill has provided to the board as a whole and, in particular, his leadership of the international work, ensuring the I in ILA was never forgotten. In working with committees and task forces, Bill mobilized his skills of honoring the voices of all participants and engaging them in thoughtful collaboration. Bill circumnavigated the globe, sharing the mission and vision of ILA with educators as he promoted literacy learning. The Board of Directors of the International Literacy Association expresses its sincere appreciation to Dr. William Teale for his many valuable contributions during his service on the Board from 2015 to 2017 and we dedicate the 2018 conference to his memory.

B. Dwyer made a motion of appreciation to commend the late William H. Teale for his valuable service as a Director of the Board from July 2015–June 2018. The motion was seconded and was unanimously approved.

*Be it resolved that the International Literacy Association's Board of Directors commends William H. Teale for his service as a Director of the Board from July 2015–June 2018.*

Board Director, J. Williams, expressed the Board of Director's sincere appreciation and gratitude to **Gwynne Ash**. During her term on the Board, Gwynne has selflessly engaged in service to the Association and served the Association at state, national, and international levels, with a generous heart and caring spirit. The Board recognizes Gwynne's forthright and insightful contributions to Board discussions, her diligence in preparing for board meetings, her ability to delve deeply into dilemmas facing the Board, and her unique ability to analyze, synthesize, and communicate the multifaceted nature of issues faced by the board. Gwynne served as Chair of the Governance committee, working diligently to ensure the vital work of the committee was progressed under her tenure. In addition, she was a member of the Evaluation, Investment, and Nominating committees of the Board and served on the Adolescent Literacy Committee. Gwynne presented on a variety of literacy topics, while representing the Association at numerous national literacy conferences. The Board of Directors of the International Literacy Association expresses its deep gratitude to Gwynne Ash for her many valuable contributions during her service on the Board from 2015 to 2018.

J. Williams made a motion of appreciation to commend Gwynne Ash for her valuable service as a Director of the Board from July 2015–June 2018. The motion was seconded and was unanimously approved.

*Be it resolved that the International Literacy Association's Board of Directors commends Gwynne Ash for her service as a Director of the Board from July 2015–June 2018.*

Board Director, S. Peters expressed the Board of Director's sincere appreciation and gratitude to **Catherine Collier**. During her term on the Board, Cathy selflessly engaged in service to the Association. The Board recognizes Cathy's keen ability to problem solve, her collaborative and friendly spirit, and her natural aptitude to critique and resolve issues in ways that represented the many voices of ILA's members. The Board also acknowledges Cathy's understanding and support of the International Literacy Association as a member organization and her tireless efforts to ensure that the voice of the members was heard during the discussion of critical issues at the board level. In addition, Cathy was the board representative on the council transformation program and worked diligently with the councils to ensure the process was fair, equitable, and transparent. Cathy also served on a number of committees for the board including the Evaluation, Investment, and Governance committees. She was a member the ILA Global Taskforce and is an author of the Frankfurt Declaration. Cathy presented on a variety of literacy topics, while representing the Association at numerous national literacy conferences. The Board of Directors of the International Literacy Association expresses its deep gratitude to Catherine Collier for her many valuable contributions during her service on the Board from 2015 to 2018.

S. Peters made a motion of appreciation to commend Cathy Collier for her valuable service as a Director of the Board from July 2015–June 2018. The motion was seconded by B. Dwyer and was unanimously approved.

*Be it resolved that the International Literacy Association's Board of Directors commends Cathy Collier for her service as a Director of the Board from July 2015–June 2018.*

Board Director S. Laird expressed the Board of Director's deep gratitude to **Rachel Karchmer-Klein**. During her term on the Board, Rachel selflessly served the Association on the state, national, and international levels. The Board recognizes Rachel's professionalism, her diligence in engaging in the work of the board, her keen ability to see the multifaceted nature of issues, her capacity to pose questions and engage in board discussions, and her natural ability to critique and resolve dilemmas. In addition, Rachel served enthusiastically and diligently on a number of board committees, where her eloquent and insightful contributions and her dedicated and exemplary work ethic were especially noted. These committees included the Finance, Governance, Investment, and Evaluation committees. She also served on a variety of task forces during her time on the Board, including the Digital Literacies Taskforce. Rachel's expertise in literacy and in particular digital literacies is well recognized in the field of literacy. The Board of Directors of the International Literacy Association expresses its sincere appreciation to Rachel Karchmer-Klein for her many valuable contributions during her service on the Board from 2015 to 2018.

S. Laird made a motion of appreciation to commend Rachel Karchmer-Klein for her valuable service as a Director of the Board from July 2015–June 2018. The motion was seconded by S. Paasch and was unanimously approved.

*Be it resolved that the International Literacy Association Board of Directors commends Rachel Karchmer-Kline for her service as a Director of the Board from July 2015–June 2018.*

## NEW BUSINESS

**Children's Rights to Read:** PJ Lynch is doing illustrations for the September issue of *Literacy Today*, which will be a special issue for Children's Rights to Read. There will be a soft launch at Children's Literature Day, where the poster will be used as a backdrop during the sessions. B. Dwyer discussed the work of the members of the committee and will circulate a document once completed by Creative Services. There will also be a soft launch in Detroit and Literacy Day to begin a year-long campaign.

**Board Committee Report:** S. Paasch was in contact with the chairs of the following committees and reported that the work is ongoing and continues to be productive:

- Adolescent Literacy Committee
- Assessment Committee
- Digital Literacy Committee
- Early Literacy Committee
- Writing Taskforce.
- Strategic Content Committee
- Leadership Committee

The Board discussed the important role of committees to engage members.

A motion was made to approve the committee reports as presented by S. Paasch. The motion was seconded and approved unanimously.

*Be it resolved that the Board of Directors of the International Literacy Association approves the Committee Reports as presented by S. Paasch.*

## BOARD EVALUATION

G. Ash, Chair of the Governance Committee, reported that NH Center for Non-Profits collected and assessed data to identify areas needing attention. Ten of twelve invitees participated in the assessment. All responses were blind and confidential.

The data will be used to guide further discussion by the Governance Committee.

S. Paasch made a motion to approve the Governance Committee Evaluation Report. The motion was seconded by J. Reynolds and approved unanimously.

*Be it resolved that the Board of Directors of the International Literacy Association approves the Governance Committee Evaluation Report.*

## MOTION OF APPRECIATION FOR STEPHEN SYE

At the request of S. Peters, D. Fisher made a motion of appreciation for Stephen Sye, which was seconded by C. Collier and approved unanimously.

S. Peters noted that Stephen Sye had set the bar with his work ethic and inspired him to do better and offered his best wishes.

*Be it resolved that the Board of Directors of the International Literacy Association commends Stephen Sye for his service to the Association.*

## **ADJOURNMENT**

Being that there was no further business, D. Fisher motioned to adjourn the meeting. The motion was seconded by B. Dwyer, and the meeting was adjourned at 10:07 a.m. CDT.

**NEXT MEETING OF THE BOARD OF DIRECTORS**

**October 25–26, 2018, 9:00 AM**

**Renaissance Philadelphia Airport Hotel**