[Date]

Dear [school administrator],

Knowledge is power, and in the spirit of making a more powerful impact in the lives of my students during this unprecedented time, I would like to register for **ILA Next**, which is now available on demand.

**ILA Next** is an immersive professional learning experience that delivers real-world PD for literacy educators navigating everything from distance and hybrid learning to trauma-responsive instruction and many other important challenges in between. The event offers a deeper, richer, and more personalized PD, anchored by a workshop series model.

Programming follows four learning pathways, organized by age of literacy learner:

* + - Primary Pathway (ages 5–8)
    - Intermediate Pathway (ages 9–11)
    - Middle Pathway (ages 12–14)
    - Secondary Pathway (ages 15+)

My registration includes recordings of one Pathway Workshop series, all 13 Main Stage Sessions, and a dozen Learning Labs, which I can watch on demand until January 31, 2021.

Here are some reasons why I would like to register:

1. **I’ll expand my knowledge in areas that are important to my practice in this unprecedented time.** ILA Next is informed by what’s happening right now, looking at literacy instruction through lenses such as equity and access, distance and hybrid learning, social-emotional competencies, and trauma-responsive instruction.
2. **I’ll learn from a truly diverse mix of the best and brightest in literacy instruction.** ILA Next showcases speakers both established and emerging, representing a wide swath of the field.
3. **I’ll bring what I learn back to our [school/district/other].** ILA Next workshops, sessions, and virtual networking opportunities will allow me the opportunity to gain valuable insights, strategies, and resources. These will inform my practice and, by sharing what I have learned with my team, will inform theirs as well.

The cost to register is $99 for ILA members and $249 for nonmembers. Group pricing is also available. Discounted registrations for teams of five or more can be requested by email to customerservice@reading.org or by calling 800.336.7323 (U.S. and Canada) or 302.731.1600 (all other countries). Please consider this worthwhile investment.

Thank you in advance for your consideration.

Sincerely,

[Name]