

# Literacy Month 2025: Every Page Has a Purpose

September is Literacy Month, and this year the International Literacy Association (ILA) is celebrating the joy of reading. Weekly themes highlight how books connect us—at school, at home, and in the community—while offering simple ways for everyone to join in.

## An Opportunity to Strengthen Home-School Connections

ILA has created a range of resources that make it easy for educators to invite families and caregivers into the celebration. These tools spark conversations, traditions, and shared experiences that show how reading brings people together.

Even better, they turn participation into something families can truly enjoy—reading time that feels playful, meaningful, and memorable.

### [Literacy Month Toolkit & Calendars](#)

Simple, ready-to-go activities for every age group—from toddlers to teens. The calendars give families fun, bite-sized ways to make reading part of everyday life.

### [Readers in the Wild Bingo](#)

Turn reading into an adventure! Families “catch readers in the wild” wherever books appear—on buses, in parks, under blankets—and mark them off on a bingo card.

### [Together We Read Pledge](#)

An easy way for families to start a new habit: Just 10 minutes of reading aloud together each day. Small moments that add up to big memories.

### [Making the Most of Family Read-Alouds](#)

Gentle reminders and creative ideas for making read-alouds special—whether it’s bedtime stories, car-ride audiobooks, or shared laughter over a favorite scene.

## How Educators Can Help

- **Spread the word.** Share the Toolkit and [additional resources](#) so families have easy access.
- **Build momentum.** Encourage participation in the weekly themes and celebrate progress along the way.
- **Shine a spotlight.** Highlight student and family engagement—both in your community and online—using **#ILD2025**, **#ReadersInTheWild**, and **#MyBookVoice**.

Every classroom, every family, and every community celebrates in its own way. We’d love to learn how you bring Literacy Month to life. Share your successes so we can celebrate together!

Tag **@ILAToday** or email us at [social@reading.org](mailto:social@reading.org).

Visit [literacyworldwide.org/ild](https://literacyworldwide.org/ild) to access the full Literacy Month kit and other free resources.