

FOR IMMEDIATE RELEASE

press@reading.org

ILA LAUNCHES NEW READING INITIATIVE FOR LITERACY MONTH 2025

NEWARK, Del. (September 1, 2025) — The International Literacy Association (ILA) today announced the launch of **Every Page Has a Purpose**, a global initiative designed to celebrate the joy of reading and highlight the role literacy plays in strengthening families and communities. The monthlong initiative expands upon ILA's annual observance of International Literacy Day (September 8).

As part of this effort, educators who serve on ILA's **Children's Rights to Read Coalition** developed a suite of free resources—including activity calendars, conversation starters, and engaging ideas for children of all ages—to help families spark joyful reading moments throughout the month. Lesson plans, student templates, and tip sheets were also created for teachers to support classroom connections.

Each week of Literacy Month centers on a key theme, such as amplifying student voices, encouraging shared reading at home, and recognizing the vital role of libraries in protecting children's rights to read. "Readers in the Wild" (week of Sept. 7) highlights how reading is an act that can happen any time, any place, anywhere in the world—a core message of the *Every Page Has a Purpose* campaign.

"Literacy Month brings educators, families, and communities together to celebrate the transformative power of reading," said Nicola Wedderburn, ILA executive director. "Research shows how important it is to build daily reading habits, and the Coalition's resources are designed to make that simple, joyful, and accessible."

Visit literacyworldwide.org/ild to download the full suite of free materials.

About the International Literacy Association

The International Literacy Association (ILA) is a professional membership organization of literacy educators, researchers, and experts spanning 128 countries. For nearly 70 years, ILA has set the standard for how literacy is defined, taught, and evaluated, connecting research and practice to improve the quality of literacy learning globally. Through its Standards for the Preparation of Literacy Professionals, ILA provides an evidence-based benchmark for developing and evaluating literacy professional preparation programs. ILA collaborates worldwide to produce high-quality resources, including its peer-reviewed journals—*The Reading Teacher*, *Journal of Adolescent & Adult Literacy*, and *Reading Research Quarterly*. Learn more at literacyworldwide.org.

###