

FOR IMMEDIATE RELEASE

Alina O'Donnell  
609.280.3905  
[press@reading.org](mailto:press@reading.org)

## INTERNATIONAL LITERACY ASSOCIATION EARNS TOP HONOR AT ASSOCIATION MEDIA & PUBLISHING'S 38TH ANNUAL EXCEL AWARDS

### *Organization's 2017 What's Hot in Literacy Report named gold winner in special report category*

Newark, Del. (June 26, 2018) — The International Literacy Association (ILA) was given the gold for its [2017 What's Hot in Literacy Report](#) at the Association Media & Publishing's (AM&P) Annual EXCEL Awards. The EXCEL Awards are issued annually to recognize excellence and leadership in nonprofit association media, publishing and communications.

ILA's What's Hot in Literacy report provides a global snapshot of what literacy professionals deem the most critical topics to advancing literacy worldwide. It garnered AM&P's top honor in the special digital report category in recognition of its top-tier writing, content, design and overall packaging.

"The What's Hot in Literacy report tells a compelling and important story about what's valuable to educators across the globe," said ILA Executive Director Marcie Craig Post. "We're proud of this report and thrilled to be included among the best and brightest in nonprofit media."

This year, only 90 gold winners were selected from 841 entries.

"We are privileged to recognize outstanding work in the association media and publishing industry this year. The EXCEL Awards showcase and spotlight first class association content that's both innovative and enlightening in a rapidly changing world," said AM&P Executive Director Michael Marchesano.

The award winners were announced and celebrated yesterday at the 38th EXCEL Awards Gala in Washington, DC. Award winning entries will be featured in the August/September issue of *Signature*, AM&P's bimonthly magazine. For more information, visit [sija.net](http://sija.net).

### ***About the International Literacy Association***

The International Literacy Association (ILA) is a global advocacy and membership organization dedicated to advancing literacy for all through its network of more than 300,000 literacy educators, researchers and experts across 78 countries. With over 60 years of experience, ILA has set the standard for how literacy is defined, taught and evaluated. ILA's Standards for the Preparation of Literacy Professionals 2017 provides an evidence-based benchmark for the development and evaluation of literacy professional preparation programs. ILA collaborates with partners across the world to develop, gather and disseminate high-quality resources, best practices and cutting-edge research to empower educators, inspire students and inform policymakers. ILA publishes *The Reading Teacher*, *Journal of Adolescent & Adult Literacy* and *Reading Research Quarterly*, which are peer reviewed and edited by leaders in the field. For more information, visit [literacyworldwide.org](http://literacyworldwide.org).

### ***About Association Media & Publishing***

Association Media & Publishing (AM&P) is the premier membership organization serving the needs

of association, nonprofit, and alumni publishing teams, including chief publishing officers, business operation executives, communications professionals, editors, designers, and other content generators. For more information about AM&P, visit [siia.net/amp](https://siia.net/amp).

###