What ILA does and why it matters.
What Is ILA?

The International Literacy Association is a global advocacy and membership organization dedicated to advancing literacy for all.
By the Numbers

60+ years of experience setting the standard for how literacy is defined, taught, and evaluated

35,000 members and counting
ILA

By the Numbers

Present in 78 countries

300,000+ educators, researchers, and advocates in ILA’s global network
ILA’s Mission

To empower educators, inspire students, and encourage leaders with the resources they need to make literacy accessible for all.
What Is Literacy?

The ability to **identify**, **understand**, **interpret**, **create**, **compute**, and **communicate** using visual, audible, and digital materials across disciplines and in any context.
Why Literacy?

Reading, writing, and communicating connects people to one another and empowers them to achieve things they never thought possible. Communication and connection are the basis of who we are and how we live together and interact with the world.
Just think: How would your life be different if you couldn’t read this sentence?
Nearly 800 million people in the world cannot read or write.
ILA’s Belief

The transformative power of literacy creates

- More dynamic societies
- Prosperous economies
- Meaningful lives
Literacy gives a child—and in turn, the whole world—the best chance for a successful future.
ILA works to **convene and catalyze the literacy community** to commit to addressing this important issue **today**.
ILA develops, gathers, and disseminates proven resources, best practices, and world-class research to empower educators, inspire students, and inform policymakers.
What ILA Does

- Translates cutting-edge research into practical resources
- Sets standards for literacy professionals and teacher education programs
- Advocates for funding and policies supporting the literacy needs of school systems, teachers, and students across the globe
ILA works tirelessly to empower others through literacy—and so do you.
ILA supports educators in their day-to-day classroom activities with a wide range of evidence-based resources.
Research-based best practices

- Three leading peer-reviewed journals
  - *The Reading Teacher*
  - *Journal of Adolescent & Adult Literacy*
  - *Reading Research Quarterly*

- Books
ILA’s Resources

**Teacher-to-teacher practical resources**

- Choices reading lists
- *Literacy Daily* blog
- ILA E-ssentials e-publications
- Units & lesson plans
- *Literacy Today* magazine
ILA Conference & Exhibits

- Brings together 5,000 literacy educators and thought leaders from around the world
- Provides endless opportunities to network and learn
ILA Conference & Exhibits

- Provides practical, research-based professional development
- Hosts popular authors
- Showcases new tools and technology
- Presents information and inspiration to transform students’ lives—and change the world

Learn more: ilaconference.org
ILA’s Global Literacy Professional Development Network brings education to teachers around the world through contextualized teacher training on

- Interactive classrooms
- Literacy strategies
- Child-centered classrooms
ILA’s Global Footprint: A Few Examples

**Headquarters**
Newark, DE

**INDONESIA**
Diagnostic Teaching Model (in partnership with Nokia Corporation, Pearson Foundation, and Collaborative for Teaching and Learning [CTL])

**SRI LANKA**
ATLAS program to provide diagnostic teaching training, mentoring, coaching, and technical assistance

**SIERRA LEONE**
Three-year food for education project to build capacity around literacy knowledge and instructional practices

**ZAMBIA**
Active Teaching & Learning Approaches in Schools (ATLAS) program to improve the quality of learning and teaching
With Your Support…

Together we will transform lives through literacy.
Join the ILA Movement

- **Gain the resources**, inspiration, and support you need to transform lives through literacy.
- **Make your voice heard** in the literacy conversation.
- **Advance literacy for all**.

Learn more: [literacyworldwide.org/membership](http://literacyworldwide.org/membership)
Help advance literacy for all.

Visit literacyworldwide.org to learn how.